

What Cheer Writers Club Craft Curiosities Proposal Rubric

	5	3	1
Alignment with Mission & Program Priorities	Proposal falls within Club's mission and vision, and aligns with programming focus, whether practicum or craft workshop, and touches on current priorities or themes	Proposal falls outside program channels (practicum or craft workshop) but aligns with current priorities and is still within the realm of mission	Proposal falls outside borders of mission
Reflects Need in Community	Subject responds to a voiced, known or unexpected "gap" in local offerings or stands out as unique; the topic has an anticipated audience in the community	Subject overlaps with previous local offerings or falls within the same categories as other proposals; may lack some originality, but has an anticipated audience in the community	Subject is redundant with current local offerings or other proposals; topic lacks originality, or there is no demonstrated local audience
Diversifies Term Offerings	Proposed program offers new perspectives, diverse viewpoints or multilingual content, cultivating a welcoming and accessible learning environment that values and reflects the community	Proposed program is open and accessible but lacks a diverse viewpoint or new perspectives	Proposed program lacks openness and accessibility or fails to reflect the diversity and values of the community
	3	2	1
Teaching Artist Experience	Teaching Artist expresses passion for subject and in-depth knowledge about proposed craft topic; demonstrates ability to provide engaging learning experiences and to share expertise with vision and skill	Teaching Artist expresses interest in subject and is knowledgeable about proposed craft topic; demonstrates ability to provide quality learning experience for audience	Teaching Artist expresses some interest in subject but has not demonstrated knowledge or experience to effectively instruct others in this area of expertise
Clarity & Achievability	Application clearly states structure of program, outlines robust activities and provides a thoughtful vision for how knowledge will be shared and learning goals achieved	Application states structure of class, activities and learning goals, but may lack some details and specificity	Attempted but did not meet criteria for comprehensible course